



# Career Report for 11th or 12th Commerce

*Student Pit Stop Enterprises*

Report Prepared for

**Vanshika Mittal**

Ph No	[REDACTED]
Email ID	[REDACTED]
Age	17
Location	Gurugram, Haryana

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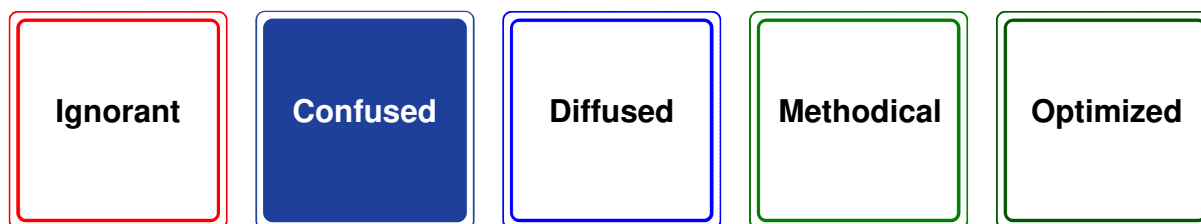
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## Profiling

### ● Your Profiling

Personal profiling is the first step in career planning. The purpose of profiling is to understand your current career planning stage. It will help decide your career objective and roadmap. The ultimate aim of the planning is to take you from the current stage of career planning to the optimized stage of career planning. Personal profiling includes information about your current stage, the risk involved and action plan for your career development.

#### Current Stage of Planning



#### Confused

**Confused:** You are at the confused stage in career planning. We understand that you are having little idea of career planning, but usually confused among various career options. At this stage, you are looking for proper guidance. Generally, at this stage, your career decisions shall be influenced by friends and parents.

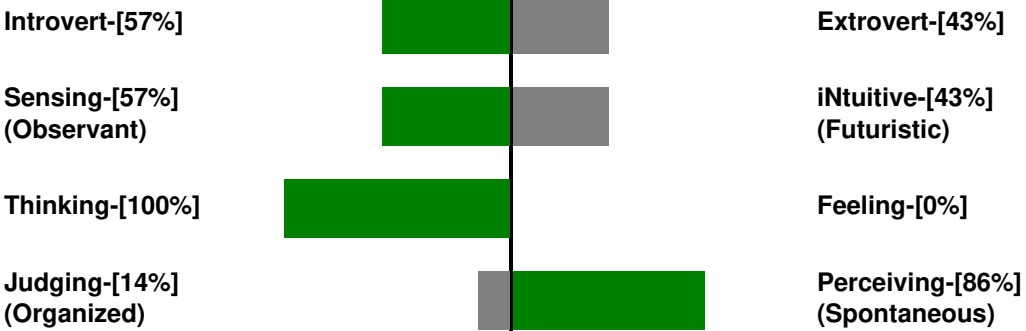
**Risk Involved:** Wrong selection of a career path, career dissatisfaction, and self-interest mismatch.

**Action Plan :** Explore your strengths and weakness > Explore career options > Gather information>Match best suitable option> Early execution.

# Result of the Career Personality

Personality Assessment will help you understand yourself as a person. It will help you expand your career options in alignment with your personality. Self-understanding and awareness can lead you to more appropriate and rewarding career choices. The Personality Type Model identifies four dimensions of personality. Each dimension will give you a clear description of your personality. The combination of your most dominant preferences is used to create your individual personality type. Four dimensions of your personality are mentioned in this chart. The graph below provides information about the personality type you belong to, based on the scoring of your responses. Each of the four preferences are based on your answers and are indicated by a bar chart.

**Personality Type: Introvert:Sensing:Thinking:Perceiving**



## Analysis of Career Personality

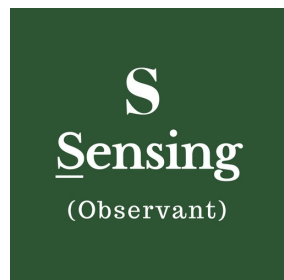
### ● Your Career Personality Analysis

#### Where do you prefer to focus your energy and attention?



- You mostly get your energy from dealing with ideas, pictures, memories and reactions which are part of your imaginative world.
- You are quiet, reserved and like to spend your time alone.
- Your primary mode of living is focused internally.
- You are passionate but not usually aggressive.
- You are a good listener.
- You are more of an inside-out person.

#### How do you grasp and process the information?



- You mostly collect and trust the information that is presented in a detailed and sequential manner.
- You think more about the present and learn from the past.
- You like to see the practical use of things and learn best from practice.
- You notice facts and remember details that are important to you.
- You solve problems by working through facts until you understand the problem.
- You create meaning from conscious thought and learn by observation.

#### How do you make decisions?

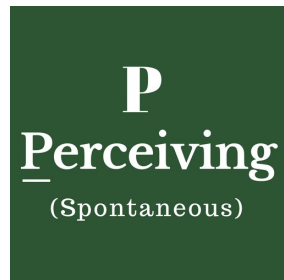


- You seem to make decisions based on logic rather than the circumstances.
- You believe telling truth is more important than being tactful.
- You seem to look for logical explanations or solutions to almost everything.
- You can often be seen as very task-oriented, uncaring, or indifferent.
- You are ruled by your head instead of your heart.
- You are a critical thinker and oriented toward problem solving.

## Analysis of Career Personality

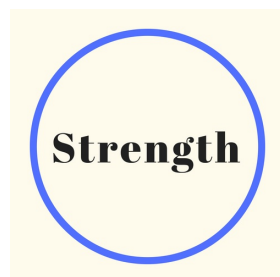
### ● Your Career Personality Analysis

#### How do you prefer to plan your work ?



- You seem to prefer a flexible and spontaneous way of life.
- You prefer to adapt to the world rather than organizing it.
- You like staying open to new experiences and information.
- You like to approach work as play or mix of work and play.
- You appear to be casual and like to keep plans to a minimum.
- You are a random thinker who prefers to keep his/her options open.
- You are spontaneous and often juggle several tasks at once.

#### Your strengths



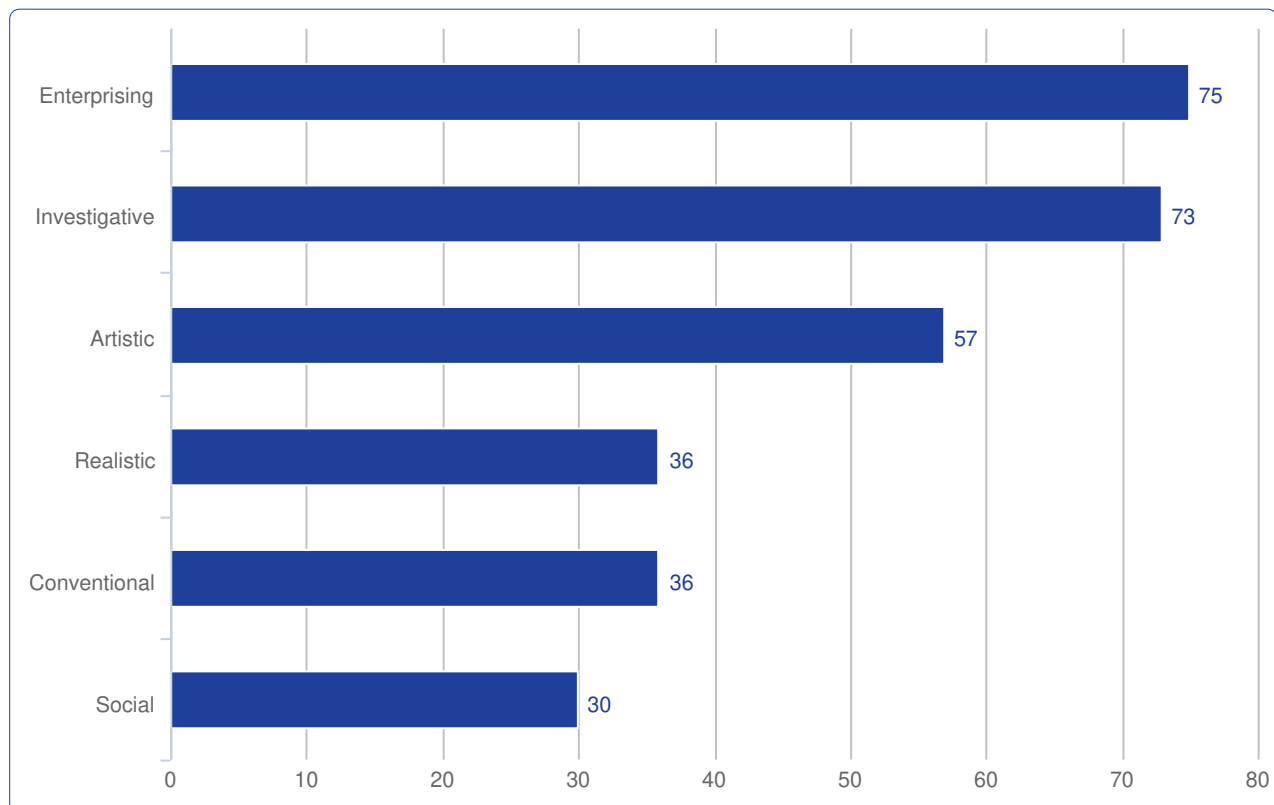
- Optimistic and energetic
- Great listener
- Spontaneous and rational
- Relaxed

## Result of the Career Interest

### ● Your Career Interest Types

The Career Interest Assessment will help you understand which careers might be the best fit for you. It is meant to help you find careers that you might enjoy. Understanding your Top career interest will help you identify a career focus and begin your career planning and career exploration process.

The Career Interest Assessment (CIA) measures six broad interest patterns that can be used to describe your career interest. Most people's interests are reflected by two or three themes, combined to form a cluster of interests. This career interest is directly linked to your occupational interest.



## Analysis of Career Interest

### ● Your Career Interest Analysis

#### Enterprising-HIGH



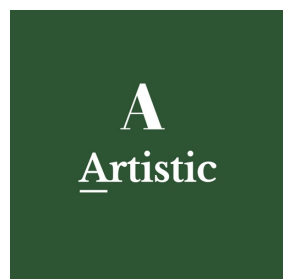
- You are energetic, ambitious, adventurous, and confident.
- You are skilled in leadership and speaking.
- You generally enjoy starting your own business, promoting ideas and managing people.
- You are effective at public speaking and are generally social.
- You like activities that require to persuade others and leadership roles.
- You like the promotion of products, ideas, or services.

#### Investigative-HIGH



- You are analytical, intellectual, observant and enjoy research.
- You enjoy using logic and solving complex problems.
- You are interested in occupations that require observation, learning and investigation.
- You are introspective and focused on creative problem solving.
- You prefer working with ideas and using technology.

#### Artistic

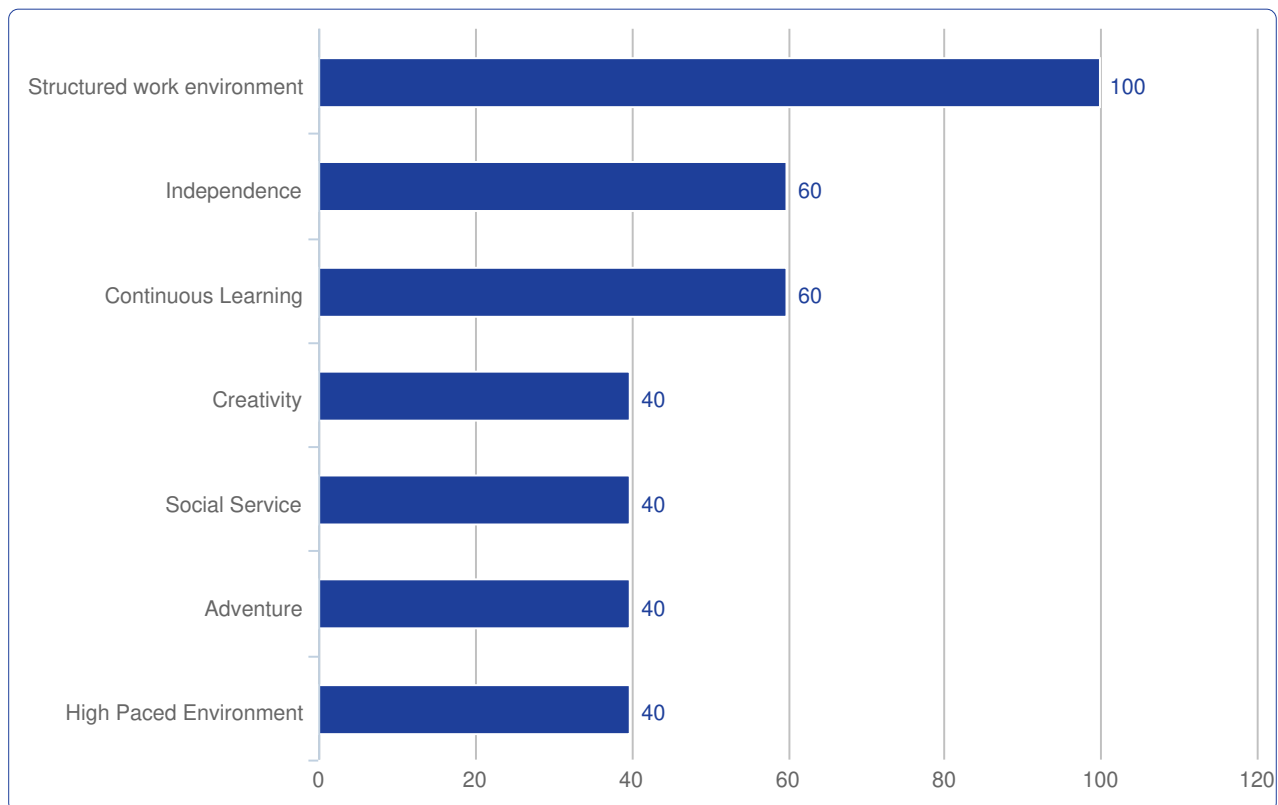


- You are imaginative and enjoy creative activities.
- You encourage originality and use of imagination in a flexible, unstructured setting.
- You are generally impulsive and emotional.
- You tend to communicate in a very expressive and open manner.
- You seek opportunities for self-expression through artistic creation.
- You like to work with ideas and things.

# Result of the Career Motivator

## ● Your Career Motivator Types

Values are the things that are most important to us in our lives and careers. Our values are formed in a variety of ways through our life experiences, our feelings and our families. In the context of Career Planning, values generally refer to the things we value in a career. Being aware of what we value in our lives is important because a career choice that is in-line with our core beliefs and values is more likely to be a lasting and positive choice





## Analysis of Career Motivator

### ● Your Career Motivator Analysis

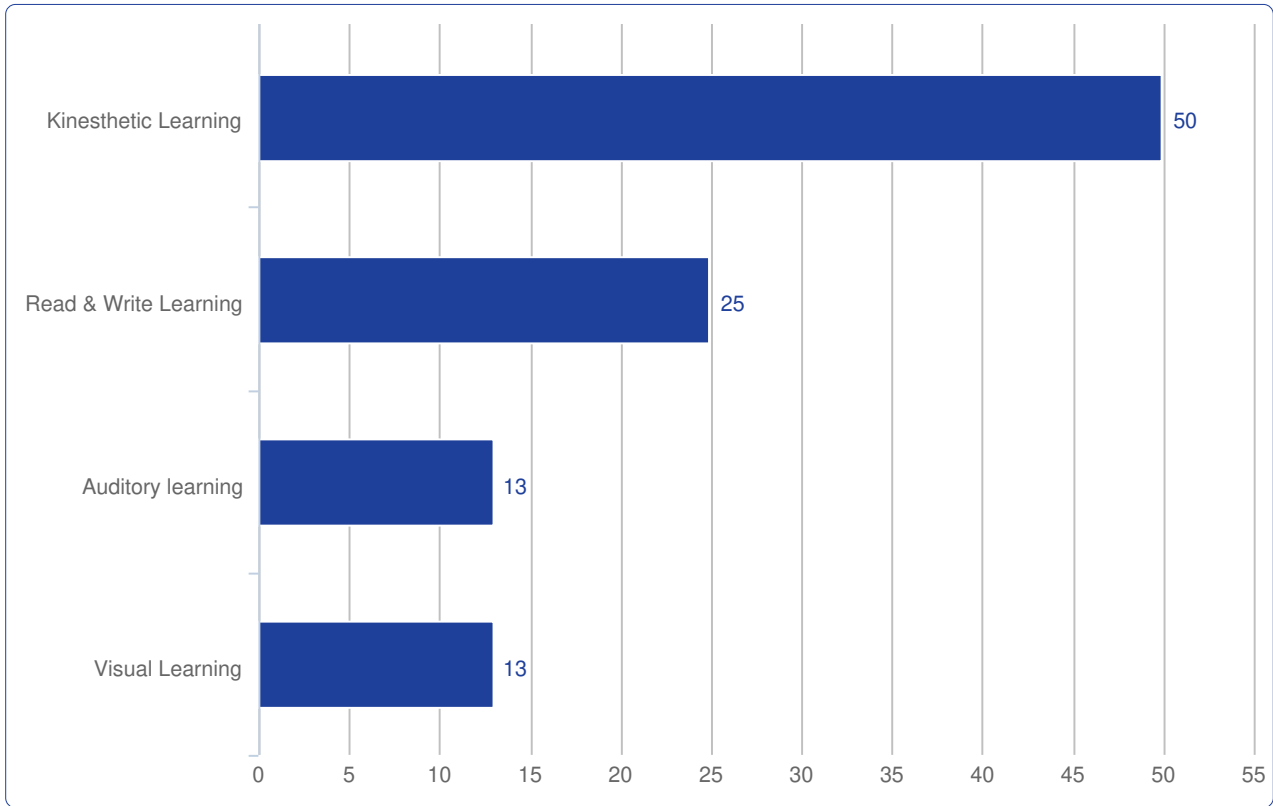
#### Structured work environment-HIGH

##### Structured work environment

- You enjoy working in a structured work environment.
- You like following directions and guidelines.
- You enjoy work routine.
- You dislike variety and frequent changes in work.

# Result of the Learning Style

## ● Your Learning Style Types



## Analysis of Learning Style

### ● Your Learning Style Analysis

#### Kinesthetic learners

- Kinesthetic (or tactile) learners learn best by touching and doing.
- Hands-on experience is important to kinesthetic learners.
- It includes demonstrations, simulations, videos and movies of “real” things, as well as case studies, practice and applications.
- Sometimes, it can be difficult for the individuals with this learning preference to sit still for long period of time.

#### Learning improvement strategies

- Skim through reading material first to understand the theme or main idea.
- Move around as you read aloud or study; walk and read; work in a standing position.
- Record notes and listen to it while exercising.
- Take frequent study breaks.
- Listen to music while studying.
- Sit in front of the classroom.
- Stay actively engaged in class: take notes, write key points, draw charts.
- Create hands-on learning when possible.
- Use models, extra lab time, visit museums or places that connect to course material.
- Create cards for processes.
- Colour code the primary information.
- Limit information; use keywords, symbols or arrange in order; shuffle and repeat.
- Type over notes from text and class.
- Create spreadsheets, tables, charts to organize material.

## Skills and Abilities

### ● Your Skills and Abilities

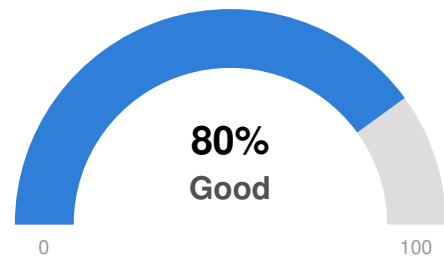
The skills & abilities scores will help us to explore and identify different ways to reshape your career direction. This simple graph shows how you have scored on each of these skills and abilities. The graph on the top will show the average score of your overall skills and abilities.

#### Overall Skills and Abilities

69% - Good

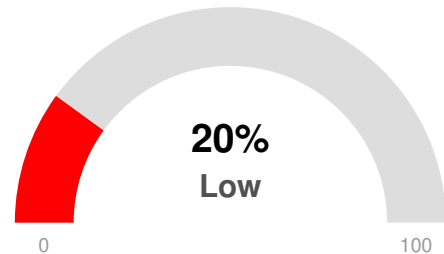
#### Numerical Ability

- Your numerical skills are good.
- Numeracy involves an understanding of numerical data and numbers.
- Being competent and confident while working with numbers is a skill, that holds an advantage in a wide range of career options.



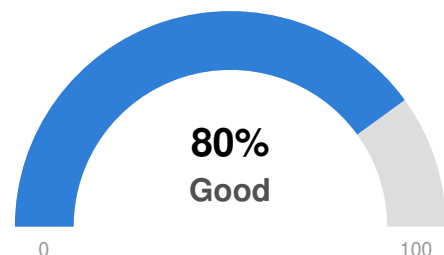
#### Logical Ability

- Your Logical skills needs improvement.
- Logical thinking is very important for analytical profiles.
- Being able to understand and analyze data in different formats is considered an essential skill in many career options.



#### Verbal Ability

- Your communication skills are good.
- Good verbal and written communication helps you to communicate your message effectively.

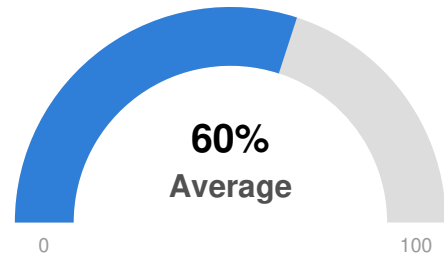


## Skills and Abilities

### ● Your Skills and Abilities

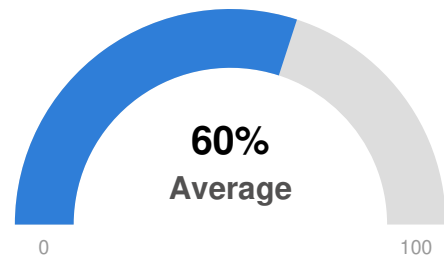
#### Clerical and Organizing Skills

- Your organizing & planning skills are average.
- It includes general organizing, planning, time management, scheduling, coordinating resources and meeting deadlines.



#### Spatial & Visualization Ability

- Your visualization skills are average.
- This skill allows you to explore, analyze, and create visual solutions.
- It is important in many academic and professional career fields.



#### Leadership & Decision making skills

- Your leadership & decision-making skills are excellent.
- It includes strategic thinking, planning, people management, change management, communication, persuasion and influencing.
- These skills allow you to make decisions quickly, adapt to changing scenarios and respond to opportunities promptly.

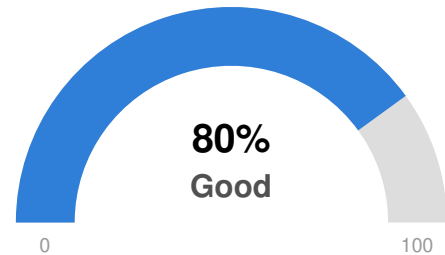


## Skills and Abilities

### ● Your Skills and Abilities

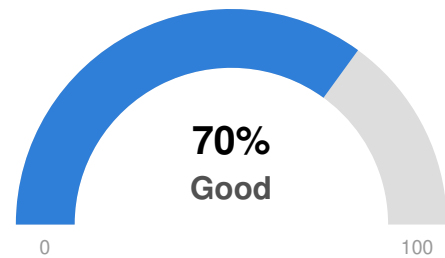
#### Social & Co-operation Skills

- Your social and cooperation skills are good.
- Social skills are important because they help you build, maintain and grow relationships with others.
- This skill is beneficial in the service industry and social causes.



#### Mechanical Abilities

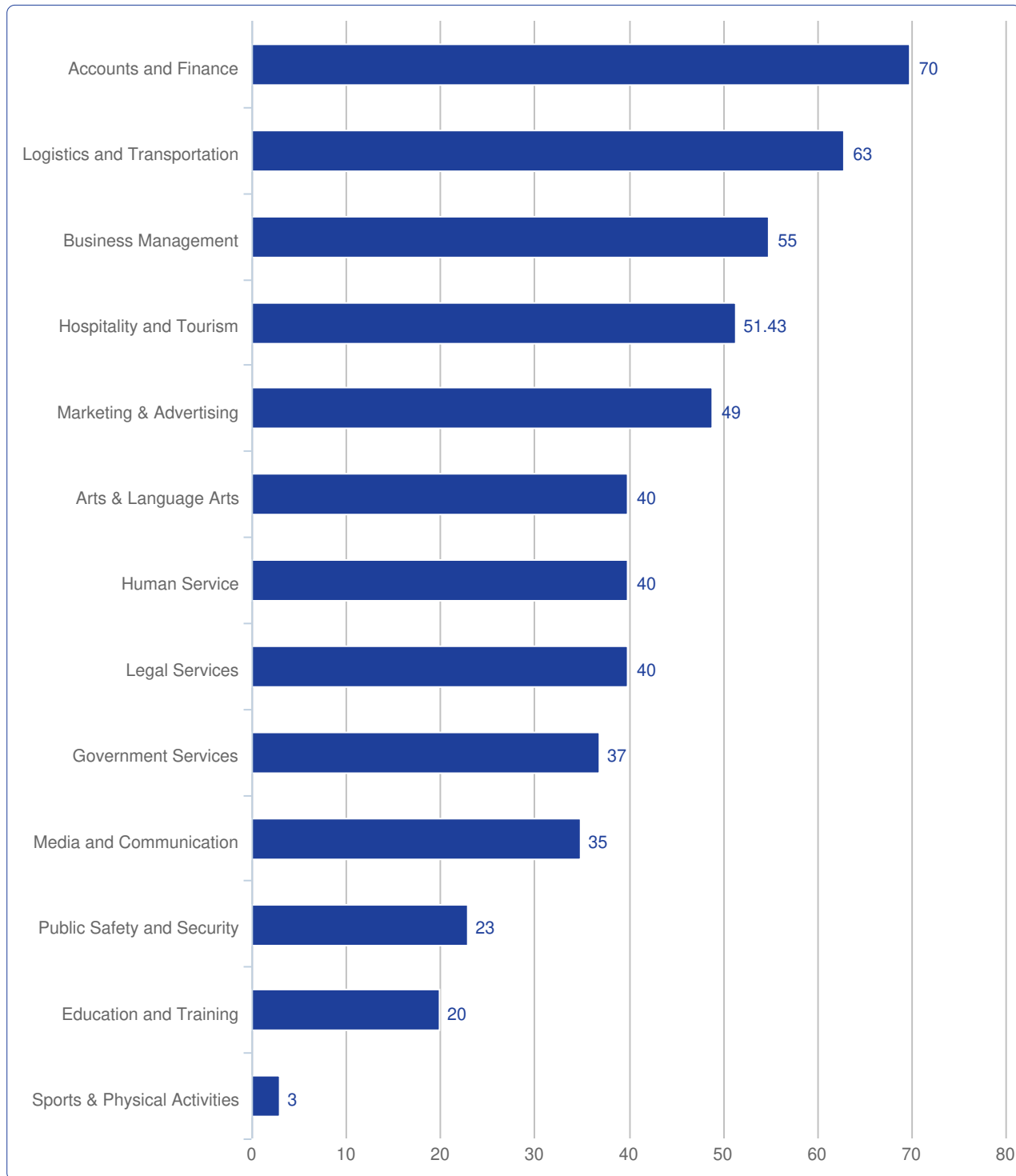
- The score indicates that your mechanical ability is good.
- This section evaluates your basic mechanical understanding and mechanical knowledge.
- This skill is required for many career options like engineering and mechanical services.



# Career Clusters

## ● Your Career Clusters

Career Clusters are groups of similar occupations and industries that require similar skills. It provides a career road map for pursuing further education and career opportunities. They help you connect your Education with your Career Planning. Career Cluster helps you narrow down your occupation choices based on your assessment responses. Results show which Career Clusters would be best to explore. A simple graph report shows how you have scored on each of the Career Clusters.



## Selected Career Clusters

### ● Your Selected 4 Career Clusters

#### Accounts and Finance

1

- Finance and Accounts professionals keep track of money.
- You might work in financial planning, banking, or insurance.
- You could maintain financial records or give advice to business executives on how to operate their business.

#### Logistics and Transportation

2

- Professionals will be involved in planning, management, and movement of people, materials, and goods.
- you might work behind the scenes to make sure the products and people get to the right place on time.
- You might repair or maintain the vehicles, trains, planes, and ships that move people and products.
- You might be providing technical support services such as transportation infrastructure planning and management, logistics services, mobile equipment and facility maintenance.

#### Business Management

3

- Business administrative professionals give the support needed to make a business run.
- You will provide the overall direction for a company or department.
- It includes planning, organizing, directing and evaluating business functions.
- Career opportunities are available in every sector of the economy.



## Selected Career Clusters

### ● Your Selected 4 Career Clusters















#### Hospitality and Tourism



- Hospitality and tourism professionals help people enjoy vacations and entertainment activities.
- It includes management, marketing and operations of hotels, restaurants, events and travel-related services.
- You might work at a restaurant, resort, sports arena, theme park, museum, or hotel.
- You might be involved in planning activities.

## Career Path

### ● Your Career Paths

Career Cluster 1: Accounts And Finance				
	Career Paths	Psy. Analysis	Skill and Abilities	Comment
1	<b>Business Financial Management</b> Financial Analyst, Fraud Examiners Analysis, Risk Analyst	High:75 	High:65 	Good Choice
2	<b>Commerce With Information Technology</b> Software Engineer,Coder, Programmer	High:65 	Average:53 	Good Choice
3	<b>Banking And Related Services</b> Banking Manager, Financial Manager, Tellers	High:65 	High:67 	Good Choice
4	<b>Chartered Accountant</b> Accountant, Auditor	High:65 	Average:53 	Good Choice
5	<b>Financial &amp; Investment Planning</b> Investment Banker, Financial Planner, Advisor	High:65 	High:65 	Good Choice
6	<b>Economics</b> Economist, Foreign Trade	High:65 	High:60 	Good Choice
7	<b>Financial Analyst</b> Equity Research Analyst, Investment Analyst	High:65 	Average:53 	Good Choice

## Career Path

### ● Your Career Paths

Career Cluster 1: Accounts And Finance				
	Career Paths	Psy. Analysis	Skill and Abilities	Comment
8	<b>Actuarial Science</b> Actuaries, Insurance Claims Clerks, Underwriters	High:63 	Average:53 	Good Choice
9	<b>Cost Accountant</b> Cost Accountant, Cost Consultant	High:63 	Average:53 	Good Choice
10	<b>Financial Risk Management</b> Financial Risk Analyst, Credit Risk Analysis	High:63 	Average:53 	Good Choice
11	<b>Company Secretary</b> Company Secretary, Compliance Manager	Average:51 	High:65 	Optional

Career Cluster 2: Logistics And Transportation				
	Career Paths	Psy. Analysis	Skill and Abilities	Comment
1	<b>Logistics &amp; Supply Chain</b> Logistics Manager, Supply Chain Manager	Average:59 	High:60 	Optional
2	<b>Aviation Management</b> Airport Field Operations And Management, Aviation Administrator	Average:57 	High:60 	Optional

Career Cluster 3: Business Management				
	Career Paths	Psy. Analysis	Skill and Abilities	Comment
1	<b>Business Analytics</b> Business Data Analyst, Marketing Research	Very High:89 	High:65 	Top Choice

## Career Path

### ● Your Career Paths

Career Cluster 3: Business Management				
	Career Paths	Psy. Analysis	Skill and Abilities	Comment
2	<b>Retail Management</b> Retail Manager, Brand, Warehouse Manager	Very High:80 	Very High:80 	Top Choice
3	<b>Project Management</b> Project Managers, Project Lead	High:75 	High:65 	Good Choice
4	<b>Business Financial Management</b> Financial Analyst, Financial Managers	High:75 	High:65 	Good Choice
5	<b>International Business</b> Foreign Trade Manager, Import And Export Management	High:70 	High:65 	Good Choice
6	<b>Business Administration &amp; Operations Support</b> Operations Manager, Administrator, Customer Support	High:61 	High:65 	Good Choice
7	<b>Apparel Merchandising &amp; Management</b> Fashion Management, Fashion Brand Manager	Average:58 	High:73 	Optional
8	<b>Human Resources</b> HR Manager, Recruiter, Trainer	Average:53 	Very High:87 	Optional

## Career Path



### ● Your Career Paths

Career Cluster 3: Business Management				
	Career Paths	Psy. Analysis	Skill and Abilities	Comment
9	<b>BPO</b> Call Center, Technical Support, Customer Service	Average:53 	Very High:80 	Optional
10	<b>Hospital Management</b> Health Information Management, Practice Administrator, Program Manager	Low:33 	Very High:80 	Avoid

Career Cluster 4: Hospitality And Tourism				
	Career Paths	Psy. Analysis	Skill and Abilities	Comment
1	<b>Hotel Management</b> Restaurant Manager, Hotel Manager	High:61 	Very High:80 	Good Choice
2	<b>Travel &amp; Tourism</b> Travel Consultants, Tour Managers	Average:57 	Very High:80 	Optional
3	<b>Culinary Arts</b> Chef, Food Expert	Average:48 	Very High:80 	Optional
4	<b>Event, Entertainment &amp; Hospitality</b> Event Manager, Hospitality Manager	Average:46 	Very High:80 	Optional
5	<b>Wedding Planner</b> Wedding Event Manager, Event Consultant	Average:44 	High:76 	Optional





# Career Path

## ● Your Career Paths

Career Cluster 4: Hospitality And Tourism				
	Career Paths	Psy. Analysis	Skill and Abilities	Comment
6	<b>Airhostess</b> Airhostess, Cabin Crew, Flight Steward	Average:42 	Very High:80 	Optional

## Career Path



### ● Your Career Paths

Career Cluster: Other Recommendations				
	Career Paths	Psy. Analysis	Skill and Abilities	Comment
1	<b>Digital Marketing</b> Digital Marketing Specialist, SEO Specialist	High:65 	High:65 	Good Choice
2	<b>Entrepreneurship &amp; Management</b> Entrepreneur, Business head	High:63 	Very High:80 	Good Choice

## Favourite Career Path

### ● Your Favourite Career Path : Business Analytics

#### Career Cluster : Business Management

#	Career Path	Career Profile	Psy. Analysis	Skill and Abilities	Comment
1	<b>Business Analytics</b>	Business Data Analyst, Marketing Research	Very High:89% 	High : 65% 	Top Choice

#### Scenarios

- Top Choice** - You have the highest degree of interest and skills to pursue this career path. You will excel in the fields mapped to this career path.
- Good Choice** - This Career path will be a good match for you as your interest and skills & abilities are correctly aligned.
- Optional** - You have adequate interest level and skills & abilities to pursue this career path. However, this can be pursued if you are not pursuing your top choice or good choice.
- Develop** - Developing the skills and abilities required for this career path can increase your probability of success in this career path.
- Explore** - Explore options where you have higher interest and skills and abilities than this career path.
- Avoid** - You either have very less skills & abilities or very less interest in this career path. In both cases, it is suggested to avoid this career path.



## Work Nature

### ● Work Nature : Business Analytics

- Business analytics helps organizations harness and use data to plan business strategies, improve operational efficiency, identify new opportunities and generate higher profits.
- Identify and analyze industry or geographic trends with business strategy implications.
- Analyze technology trends to identify markets for future product development or to improve sales of existing products.
- Adapt statistical methods to solve business problems.
- Develop software applications or programming to use for statistical modelling and visual analysis.
- Develop and test experimental designs, sampling techniques, and analytical methods.
- Prepare data for processing by organizing information, checking for inaccuracies, and adjusting and weighting the raw data.
- Business analysts process large amounts of data for statistical modelling and visual analysis, using computers.
- Evaluate the statistical methods and procedures used to obtain data to ensure validity, applicability, efficiency, and accuracy.

## Education Road Map

### ● Your Education Road Map : Business Analytics

The Education road map will give you a clear idea of subjects that you should choose at a different level of your career path. You can choose any one of these courses to succeed in your career.

Stages	Subjects	Education Subjects	Occupations
Higher Education /Career Courses	Courses Graduation	<ul style="list-style-type: none"> <li>• B.Sc in statistics</li> <li>• B.Tech in Information Technology</li> <li>• B.Sc in Computer Science</li> <li>• B.Sc (Maths)</li> <li>• B.Sc in Business informatics</li> <li>• B.Sc in Business Analytics</li> <li>• B.Sc ( statistics)</li> <li>• BBA in Business analytics</li> <li>• B.Sc in Business analyst</li> </ul>	<ul style="list-style-type: none"> <li>• Business Analyst</li> <li>• Data Scientist</li> <li>• Data analyst</li> <li>• Marketing analyst</li> <li>• Management Analyst</li> <li>• Operations Research Analysts</li> <li>• Project Manager</li> <li>• Marketing Research Executive</li> </ul>
		<ul style="list-style-type: none"> <li>• M.Sc in statistics</li> <li>• M.B.A. (Business Analytics)</li> <li>• M.B.A. (Business Forecasting)</li> <li>• MBA-Marketing Research</li> <li>• Master in Business Analysis</li> <li>• M.Sc In Data Warehousing and Data mining</li> <li>• Master in Business Informatics</li> <li>• M.Sc in Information Technology</li> <li>• M.Sc in Operations Research</li> <li>• M.Sc in Business analyst</li> </ul>	<ul style="list-style-type: none"> <li>• Data Analyst</li> <li>• Budget Analyst</li> <li>• Sustainability Specialist</li> </ul>

## Education Road Map Continued





### ● Your Education Road Map Cont. : Business Analytics

<p><b>Career Development/Career Change</b></p>	<p><b>Career Advancement</b></p>	<ul style="list-style-type: none"> <li>• Master Certificate In Business Analysis</li> <li>• Post Graduate Diploma in Business Intelligence and Analytic</li> <li>• Executive Program in Business Analysis( IIM-C)</li> <li>• Diploma in Business Analysis</li> <li>• SAS Analytics Course</li> <li>• Advanced Diploma in Excel</li> <li>• SPSS</li> <li>• R</li> </ul>
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## Career Path Analysis

### ● Your Career Path Analysis : Business Analytics

**The Career Path Analysis** contains four important parameters to have a better insight into the most suitable career path. These factors are fees for studying the primary courses needed for this career, demand for the skills in this career path, salary offered, level of preparation required on your part to pursue this career.

1. Fees		Medium
2. Demand		High
3. Salary		High
4. Level Of Preparation		Medium

## Summary Sheet

- **Our career assessment is based on the concept of correlation theory and various psychometric and statistical models.**

<b>Career Personality</b>	Thinking + Perceiving + Introvert + Sensing
<b>Career Interest</b>	Enterprising + Investigative
<b>Career Motivator</b>	Structured work environment
<b>Learning Style</b>	Kinesthetic Learning
<b>Skills &amp; Abilities</b>	Numerical Ability[80%] +Logical Ability[20%] +Verbal Ability[80%] Clerical and Organizing Skills[60%] +Spatial & Visualization Ability[60%] +Leadership & Decision making skills[100%] Social & Co-operation Skills[80%] +Mechanical Abilities[70%] +
<b>Selected Clusters</b>	Business Management+Hospitality and Tourism+Accounts and Finance+Logistics and Transportation
<b>Favourite Career Path</b>	Business Analytics